



INTELLEGO
TECHNOLOGIES
TECHNOLOGY SAVING LIFE AND MONEY

HOW ABOUT A DIRECT ROI 16X
YOUR MARKETING INVESTMENT?

HOW DOES YOUR CUSTOMER KNOW
WHEN TO APPLY MORE SUNSCREEN?

FIND OUT MORE

PRIVATE LABEL



How about a direct ROI of 16X on your marketing investment?

How can we help your brand to accomplish amazing campaigns?

By adding for example a specially designed neck-hanger to your brand's sunscreen product we can now for sure tell you that you'll have an incredible response.

* ROI survey done by Nielsen



- choose what the neck-hanger should include from 1 - 10 products
- choose if you want UV stickers, UV wristbands or a mix
- we'll design the campaign to match your brand and have it ready for your needs within 12 weeks.

add value

How can you as a sunscreen manufacturer or brand add value to your products to increase sales?

- Ensure UV safety through indication when it's time to apply more sunscreen or avoid the sun completely for the rest of the day.
- Added product value for your customer as a unique feature in UV safety.
- Create a special edition campaign in an easy way with a true added value to push sales.

With recent data from private label collaborators we can present you with these facts:

- Increased awareness of UV exposure from customers.
- Increased awareness of product and brand.
- The possibility of increasing your sales.

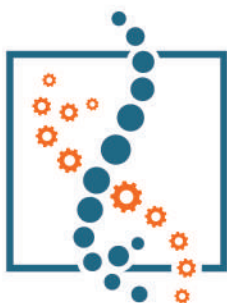
* The market survey was done independently by Nielsen for a third-party that private label Smartsun products as a neck-hanger special edition for sunscreen and for a specific brand.



Increased awareness of UV exposure from customers.

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The possibility of increasing your sales.



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Intellego Technologies is a rapidly growing research and development company. The company's main goal is to develop its patented dosimeter technology. The patented technology can indicate when radiation or substances are present. The basis of the technology is patented photochromic ink which changes color when exposed to a certain level of radiation or certain substances. The application areas are widespread, and Intellego Technologies is today active within three main business fields: consumer products, production industry, and the medical/hospital field. In addition, Intellego has several development projects for other applications in its pipeline.

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